

## **SportsFunder Vancouver 2010 Lottery**

BC Lottery Corporation (BCLC) is excited to be offering the opportunity to win once-in-a-lifetime event experiences to the Vancouver 2010 Olympic Winter Games through our latest SportsFunder Instant Win lottery ticket, Vancouver 2010 Lottery.

The Vancouver 2010 Lottery offers players the chance to share in the excitement of the Vancouver 2010 Olympic Winter Games by winning exclusive V.I.P. experiences to the Olympic Winter Games.

Proceeds from the sale of SportsFunder lottery games support our province's amateur athletes, coaches and sports programs.

The term "VANOC" refers to the Vancouver Olympic Committee, the organizing body for the Vancouver 2010 Olympic and Paralympic Winter Games.

### **Frequently Asked Questions**

#### **When do the tickets go on sale?**

October 13, 2009

#### **Where can I buy SportsFunder Vancouver 2010 Lottery Instant Win tickets?**

The product is available at participating lottery retail locations throughout British Columbia, Nova Scotia, New Brunswick, PEI, Newfoundland Labrador, and Ontario.

#### **Can people who do not live in B.C. buy tickets?**

Anyone who visits a lottery retail outlet in British Columbia, Nova Scotia, New Brunswick, PEI, Newfoundland Labrador, and Ontario may purchase Vancouver 2010 Lottery Instant Win tickets at participating Lottery outlets, even if they do not live there. Players with winning tickets would have to return to the respective region where they purchased the product, to claim their prize. Prizes can also be claimed by mail.

#### **What prizes can I win?**

The Vancouver 2010 Lottery offers exciting prizes, including one of twenty \$100,000 cash prizes and forty Vancouver 2010 Olympic VIP Packages. Please refer to the SportsFunder ticket page at [bclc.com](http://bclc.com) for more details.

#### **How do I win a Vancouver 2010 Olympic VIP Package?**

Players who win the "\$1,000 + DRAW" prize will be included in the special draw to win one of forty Vancouver 2010 Olympic VIP Packages.

#### **When is the last date to claim the "\$1,000 + DRAW" prize?**

December 30, 2009.

#### **What happens if I do not claim my "\$1,000 + DRAW" prize by the deadline of December 30, 2009?**

You can still get your \$1,000 cash prize but you are not eligible to receive an entry into the draw to win one of forty Vancouver 2010 Olympic Winter Games VIP packages.

#### **When is the Draw to win the Vancouver 2010 Olympic VIP Packages?**

January 5, 2010, 12:00 noon, Eastern Time.

#### **What is included in a Vancouver 2010 Olympic VIP Package?**

The packages are for two people and includes airfare to Vancouver (if applicable) and transportation while in Vancouver or Whistler, accommodations, exciting culinary delights, and tickets to the most sought after Winter Olympic sporting events.

**What sports are included in each of the Vancouver 2010 Olympic VIP Packages?**

There are five packages that are available to be won. The following events are scheduled for each package.

Vancouver 2010 Olympic Winter Games Opening Ceremony – Wave 1 VIP package (Friday, February 12 – Tuesday, February 16)\*

Olympic Games Opening Ceremony  
Ladies' Freestyle Skiing: Moguls  
Ladies Speed Skating: 3,000m  
Medal Ceremony at BC Place Stadium  
Men's Snowboard: Snowboard Cross  
Pairs Figure Skating Free Program

Vancouver 2010 Olympic Winter Games City and Mountain - Wave 2 VIP Package (Tuesday, February 16 – Saturday, February 20)\*

Ladies Speed Skating Finals (500m Ladies)  
Men's Preliminary Ice Hockey  
Men's Half-pipe Snowboarding Qualifiers, Semis, and Finals  
Men's Preliminary Curling  
Men's Figure Skating Free Program  
Men's Super G Alpine Skiing  
Medal Ceremony in Whistler

Vancouver 2010 Olympic Winter Games City and Mountain - Wave 3 VIP Package (Saturday, February 20 – Wednesday, February 24)\*

Ladies & Men's Short Track Speed Skating Finals (1500m Ladies and 1000m Men's)  
Men's Giant Slalom Alpine Skiing  
Medal Ceremony in Whistler  
Men's Preliminary Curling  
Figure Skating Ice Dance Free Program  
Ladies Ski Cross Freestyle Skiing  
Men's Qualification Ice Hockey

Vancouver 2010 Olympic Winter Games Closing Ceremony – Wave 4 VIP Package (Wednesday, February 24 – Monday, March 1)\*

Short Track Speed Skating (Ladies' Qualification 1,000m; Men's Qualification 500m; and Ladies' Relay Final Skating 3,000m)  
Women's Bronze Medal Ice Hockey  
Ladies Figure Skating: Free Program  
Ladies Parallel Giant Slalom Snowboard  
Medal Ceremony at BC Place  
Men's Bronze Medal Curling;  
Figure Skating Gala  
Closing Ceremony at BC Place Stadium

Vancouver 2010 Olympic Winter Games Ultimate Ice Hockey– Wave 5 VIP Package (Thursday, February 25 – Monday, March 1)\*

Women's Gold Medal Ice Hockey Game  
Medal Ceremony at BC Place Stadium  
Men's Semi Final Ice Hockey Games (two games)  
Men's Bronze Medal Ice Hockey Game  
Men's Gold Medal Ice Hockey Game  
Olympic Games Closing Ceremony

\*Note: All 2010 Events and VIP packages are subject to change.

**Where will the seats be located?**

We cannot confirm where the seats will be until VANOC completes its venue seating configuration process; however, BCLC's goal is to provide the best seats available for all events.

**What is included in the travel arrangements to Vancouver?**

If applicable, travel arrangements include return airfare, airport fees, and related taxes for the Prize Claimant and Prize Claimant's travelling companion within British Columbia from the same British Columbia commercial airport closest to the Prize Claimant and/or Prize Claimant's travelling companion's home to Vancouver International Airport as specified by BCLC.

**What are the odds of winning?**

Overall approximate odds to win a prize are 1: 3.45.

**Can I get a cash equivalent on the Vancouver 2010 Olympic VIP Package?**

No. All prizes must be accepted as awarded.

**Are the Vancouver 2010 Olympic VIP Packages transferable?**

Yes, the Vancouver 2010 Olympic VIP Packages are transferable. The registered winner and the proxy will need to complete relevant documents to finalize the transfers with the BCLC Prize Payout Office in Richmond or Kamloops. Completed forms for the transfer must be finalized before January 10, 2010.

**Can the Vancouver 2010 Olympic VIP package be resold?**

Vancouver 2010 Olympic VIP Packages include tickets to 2010 events and are subject to all terms and conditions specified for the event tickets. BCLC hopes the winners of the event tickets will take full advantage of what may very well be a once-in-a-lifetime experience.

**If I win a prize, how can I redeem it?**

You can visit a BCLC office (Kamloops or Richmond locations) or call Consumer Services in B.C. toll-free at 1-866-815-0222 to find out more information. There is also a mail-in option for most items.

**Is BCLC subsidizing the Vancouver 2010 Olympic Winter Games?**

No. BCLC is an Official Supporter of the Vancouver 2010 Olympic Winter Games. The actual cost of BCLC's agreement will be based on a percentage of sales generated from Olympic-themed lottery tickets over the term of the agreement. In return, BCLC will leverage the excitement surrounding the 2010 Winter Games and provide players with opportunities to win unique prizes such as 2010 event tickets, experiences and merchandise. Sponsorship of the Vancouver 2010 Olympic Winter Games gives BCLC the chance to:

- benefit lottery players through games with once-in-a-lifetime prizes
- support our province's amateur athletes and coaches
- demonstrate our corporate values: integrity, respect and social responsibility

The sponsorship was originally announced in February 2006, to coincide with the launch of SportsFunder, a line of lottery games to benefit amateur sports in British Columbia.